**Monarch Band Boosters Meeting Minutes**

December 5, 2018 7:00pm Regular Meeting

Crystal Springs Brewery, CTC, 657 S Taylor Ave

**Attendance:** Carol Bosshard, Andrea Haight, Tim Johnson, Libby Locker, Andy Meseck, Julie Meseck, Laura Nevitt, Chuck Stephen, Brenda Weissmann, Paul Weissmann

**Prior Business:**

**-*Minutes Approved from August Meeting –*** The November 15th Meeting Minutes were approved – Julie Meseck motioned, Andrea Haight seconded.

**-*Budget for Trailer Logos –*** Andy has left messages with Jason at Summit Graphics, but they have not responded. If they do not get back in touch soon we will have to look elsewhere, as we would like the logos added by February.

**-*Paypal to Square* *–*** We are hoping for much better reliability with Square. Andrea has the readers and would like to test them out as soon as possible. The goal is to have the readers working for the Concert on December 12th. She will attempt to transfer the Charms store to Square. The gear store will be shut down from December 15th – January 15th during this transition.

**-*Marching Band Banquet on 11/28* *–*** The banquet went well. Mr. Stephen would like to see some changes for next year – possibly having the section leaders introduce their sections on stage, then regrouping later to share personal stories afterward. We can also consider having the event offsite like the other sports banquets.

**-*Vacancies for Vice President and Tag Day Chair –*** Tim Johnson has volunteered to be Tag Day Chair! The Vice President position remains open.

**Fundraiser Chair Reports:**

***Scrip –*** Carol reported that it is about the same 20 people using Scrip. She had handed out some cards at the family potluck last summer and a few of the new families are using it. Some alumni families are still using the grocery cards. Carol and Brenda will get together to brainstorm ideas about promoting the program. MIP has different requirements for families with regard to scrip, but they are set up to run more self-sufficiently and have different fund raising needs. For now, we should focus on marketing to non-users and recognizing the people who are currently using it. Only six families participated in the holiday promotion – Carol and Brenda will work on building up these numbers.

***Tag Day –*** Great news!!! Tim Johnson will be the Tag Day Chair. The flyers will need to be redone to change to Band Boosters. The BVSD Print Shop is quick and very reasonable. He may be able to ask Ginger Cross to assist with the redesign. Laura Nevitt would like to see yard signs created for the peach sale, and maybe for tag day as well.

**Current Ensembles and Representatives Reports:**

***Concert Band –*** Rikki Nye – The next concert is December 12th.

***Jazz Band –*** Janine Frank

***Indoor Percussion –*** Ben and Allison Hepworth

***Color Guard/Winter Guard –*** Rachel Nussbaum – They have ordered the tarp and silks. There are now 26 kids on the roster for Winter Guard. Andrea is working on the budget.

***Marching Band –*** Libby Locker – The Parade of Lights is this Friday. Hot chocolate will be served afterward with Centaurus and any Middle Schoolers who are marching. Mr. Stephen shared that the Fairview Drum Majors will be carrying the Monarch banner in the parade.

***Marching Festival –*** Paul Weissmann – The Festival may be held on September 21st. Mr. Stephen will try to get the Marching Band dates on the calendar sometime in January.

**Fundraiser Chair Reports (continued):**

***Winter Fundraiser –*** Julie has worked on the budget – if the ticket price were set at $40.00, we would make about $500.00 if 200 people attended. Without the silent auction, we will be in the red. The group discussed the timing of the event being after marching season has ended, and reasons why there is a lack of enthusiasm. If this would be a one-time event, it makes sense to wait until there is more support before going forward with launching it. Julie waited to ramp up until after marching season had ended so as not to overwhelm people, but had still been talking about it to generate interest. The goal was to make it a fun event, and not volunteer-heavy. At this point, without anyone to Chair the Silent Auction piece, it makes sense to cancel the event. Going forward, it may be beneficial to initiate more parent involvement in the program by having a parent party following the kick-off meeting in May where people can have the opportunity to get to know other parents earlier in the season. A few ideas were discussed including: having four parent mentors for classes, i.e. Freshman, Sophomore, etc. to answer questions and serve as a class representative – that way more experienced families can assist new families; working through leadership classes, having section leaders serve as a contact person for section parents, or designate a section parent to attend booster meetings to stay informed; have more events for parents throughout the year; spend more time at the kick-off meeting reviewing the budget and explaining the need for fundraising throughout the season; and continue having the kick-off breakfast for parents and the pizza for students, adding a parent meet-and-greet afterward. Mr. Stephen is going to reach out to the freshman parents to see what worked at the kick-off and throughout the season, what information was helpful, and what needs improvement.

**New Business – Updates and Discussion:**

***Winter Fundraiser*** – Cancelled

Next meeting will be held January 9th at 7:00p.m. at Crystal Springs Brewery, Tech Center.

Julie Meseck made a motion to adjourn, Andy Meseck seconded, and the meeting was adjourned at 8:13pm.